

Volunteer Role Description

Volunteer Title: Green Gazette designer

Date posted: 18th October 2012

Description of Project

As part of the strategy to improve communications between Green Party members, the NEC re-started the Green Gazette email newsletter in July 2012. The newsletter is currently compiled and sent out every three weeks by volunteers. We would like to recruit a volunteer to help us improve the design of the Green Gazette, and to improve the tools used to edit the Gazette so that more volunteers can be recruited to help edit it. Currently the Gazette is edited using the TinyMCE HTML editor integrated into our CiviCRM contact management system, with some hand-editing of the HTML source, which makes it difficult to share the work with other volunteers.

Benefit of the Role

This role offers an opportunity to help improve communication amongst Green Party members. It offers experience in email marketing to a comparatively large supporter base.

Purpose of the Role

The purpose of the role is to improve the design of the Green Gazette, and to improve the tools used to compile it so that the frequency of the Gazette can be increased to every fortnight.

Outline of Volunteers Tasks and Responsibilities

- To recommend a tool or tools that will make compiling the Green Gazette easier
- To redesign the Gazette template and make it more professional looking

Time Commitment

This is a time limited volunteering opportunity, and it is envisaged that the work can be completed in 4-6 hours over a few weeks. The work can be done from home.

Support and Resources

The volunteer will be supported by NEC member Thomas Bibby, who currently edits the Green Gazette.

Person Specification

Committed to Green Party values

Interested in improving the Green Party's communication tools

Skills Specification

- Experience of or willingness to learn about HTML email tools, and the limitations of CSS implementation in email clients

To apply

Contact Thomas Bibby at thomas@bibby.ie or call (086) 056 1434. Deadline: Friday 26th October.